



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants: Walker et al.
Application No.: 09/511,968
Filed: February 23, 2000
Attorney Docket No. 96-082-C1

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Technology Center 2000

Titled: **METHOD AND SYSTEM FOR ALLOWING VIEWERS
TO PURCHASE PROGRAM PRODUCTS**

Group Art Unit: 2611
Examiner: H. Tran

AMENDMENT AND RESPONSE

to the Office Action mailed June 23, 2004 (Paper No. 9)

Dear Examiner:

In response to the Non-Final Office Action mailed June 23, 2004, (Paper No. 9), entry of the following amendments and consideration of the following remarks into the above identified application are respectfully requested.

This document is being filed by the Applicants' representative on behalf of the present Applicants for patent. Accordingly, references to "we", "us" "our" and the like all indicate the present Applicants for patent. References to "you", "your" and the like all indicate the present Examiner.